An Analysis of Public Opinions Regarding Gifted and Talented Education

Purpose of Study

This study sought to gain a greater understanding of the public's perspectives on gifted and talented education.

Background

The public discourse surrounding gifted and talented education (GATE) is marked by several tensions, including the balance of excellence and equity, the preeminence of nature or nurture, and the classification of giftedness as an identity or behavior (Dai, 2009). Messages about societal benefits and inequities preventing gifted students from receiving needed services tend to elicit public support. However, GATE is viewed less favorably when framed as taking away resources from mainstream students (Jones & Gallagher, 2019). Because of the link between messaging and public support, it is important to systematically understand how GATE is framed in the popular press.

Methods

Content analysis was performed on 133 English language letters to the editor (n=50) and editorials (n=83) from the Nexis Uni (formerly LexisNexis Academic) News database.

Search Parameters

- Search terms: "gifted and talented"
- January 1, 2013 to December 31, 2023
- Newspaper opinion sections

Documents sorted by opinion

- Positive: Advocates the necessity or benefits of GATE (n=57)
- Negative: Discusses negative implications of GATE for students and society (n=54)
- Mixed: Generally supportive of GATE with concerns, advocates reforms (n=22)

Text Analytics

- **Pre-Preprocessing:** Removed stop words and punctuation, made text lowercase, and lemmatized (i.e., removed word endings)
- Data Analysis: Python's *CountVectorizer* function tokenized the documents, transforming them into vectors of unigrams, bigrams, and trigrams. This allowed the token frequency of positive, negative, and mixed documents to be counted.

Results

Country

- United States (n=55)
- Australia (n=49)
- United Kingdom (n=22)

News Source

The Sydney Morning Herald (Australia, n=34)

Negative words Mixed words

- The New York Times
 (United States, n=27)
- The Guardian
 (United Kingdom, n=6)

Figure 1 Number of Documents by Opinion and Year

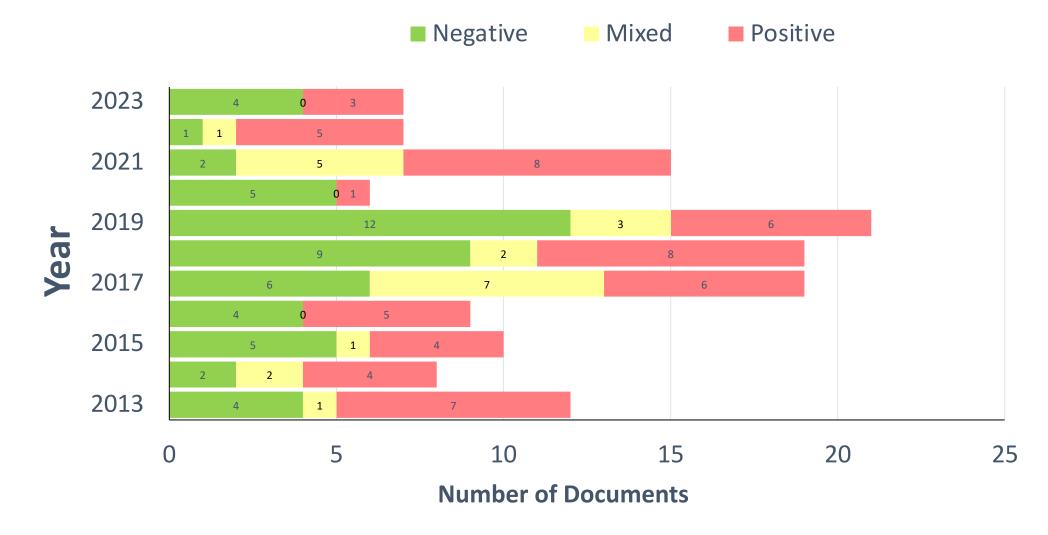


Table 1 Top Word Frequency

	Pro word	f	Negative word	f	Mixed word	f
1	school	332	school	400	school	21
2	student	220	student	288	student	120
3	education	148	child	191	education	53
4	american	136	year	123	high	51
5	gifted	129	one	121	one	51
6	child	126	education	118	black	<mark>51</mark>
7	<mark>asian</mark>	103	<mark>parent</mark>	<mark>103</mark>	teacher	50
8	need	<mark>88</mark>	test	91	program	50
9	year	85	gifted	82	child	43
10	one	82	new	82	gifted	40
11	new	70	time	77	year	39
12	teacher	67	class	77	talented	35
13	talented	64	teacher	74	need	<mark>35</mark>
14	time	63	would	71	would	34
15	high	63	high	70	city	34
16	<mark>parent</mark>	<mark>61</mark>	people	68	selective	34
17	would	61	public	67	grant	33
18	like	61	talented	66	percent	32
19	public	59	<mark>family</mark>	<mark>66</mark>	many	31
20	selective	53	white	<mark>61</mark>	kid	29
Vote:						
Yellow: parents/family			Orange: Social Class			
Green: National			Lavender: Charter/Non-Public			
Values/Democracy			Schools			
Blue: race/culture			Red: Testing			
<mark>Magenta:</mark> Needs			Gray: Selectivity			

Table 2

Top n-gram Frequency



Data Analysis

Positive Themes

- Asian, Asian-American, and Asian-American voter are consistent with model-minority myth in GATE discourse (Kao & Hébert, 2006).
- American, United States, and voter reflect the effectiveness of appeals to national interest (Jones & Gallagher, 2019).
- The prominence of *need* reflects the effectiveness of appealing to unique learning needs to justify GATE (Jones & Gallagher).

Negative Themes

- White and implicit bias reflect the criticism that giftedness is embedded in hegemonic Whiteness (e.g., Garces-Bacsal & Elhoweris, 2022), inequitably servicing Black, Latinx, and Native American students.
- *Middle class* and *social mobility* reflect concerns about GATE underserving students from disadvantaged backgrounds.
- Test and test score reflect concerns about the validity of testing and its negative impacts upon students.
- Charter school, private school, and learning pod are linked to discussion of GATE, primarily negatively.

Mixed Themes

- Balanced concern for gifted students' learning need and GATE's inequity.
- Discussion of Black and Hispanic students was most prominent in this category of documents.

Conclusions

- Consistent with Jones and Gallagher (2019), student needs and national interest align with support for GATE.
- Testing and inequity inform negative opinions.
- Discussion of selectivity is high across all opinions--a mark of excellence in positive and exclusion in negative.
- Race is heavily infused in the public discourse of GATE.
- Current events impact the volume of discourse. For example, GATE reforms were proposed in New York City in 2019—corresponding with the highest number of opinions.

References

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